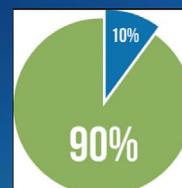


Webhorse - Feeding advice on your clients' terms

Many of your customers plan feeding of their horse, evaluate their feed analyses and order feeds outside of regular office hours.

**Improve customer contact.
Save time in your organisation!**



Click the logo for
a customer entry form
for horse data
(See example here)



By activating a QR-code in
printed Advertising your
customers can enter and send
you horse data via Pad or
Mobile



Webhorse - a digital service developed by PC-Horse
for Feed Helpdesks and nutrition consultants.

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See more at: www.pchorse.eu

pchorse
BASED ON SCIENCE

With our new “WebHorse” feature
your feeding experts can easily enter
your customer’s “horses” from a server.

The horse data are imported directly to
the PC-Horse program. Ready for formu-
lating rations and giving nutritional ad-
vice.

Your feeding experts will handle more
support cases and save time.

Let us give you a demonstration on how
“WebHorse” can work for your organiza-
tion, and help you to get started.

Here's how, as a feed supplier, you can streamline your helpdesk support while improving customer services:

- The solution is to let your customers contribute by doing part of the job.

Webhorse in 5 steps:

1. Your website presents WebHorse as an offering to your customers.
2. Your site links to a separate website associated with your PC-Horse company account.
3. Your customers define their horse and attach feed analyzes and possibly a picture of the horse. The PC-Horse web server stores the information until required by you.
4. Your advisors import horses and feed analyzes into their own PC-Horse program and prepare feed plans and advice - at their convenience.
5. The customer is then contacted with ration plans and other advice via PC-Horse' standard features.

It can hardly be easier.
Contact us for a demonstration!

The screenshot shows a web form titled "WebHorse Software 1.1 d. 44". The form is divided into several sections:

- Information from your Feed Consultant/Company.....**: A text area for contact information, with instructions: "Enter your contact information and data about your horse in web-form below. After submission, the form is handled by a feed advisor in our company. Remember to add information about today's ration, and particularly about the roughage. You may add both a PDF file (test report) and an XML file (Computer readable report). A picture of your horse is also welcomed, particularly if you wish to document the current body condition. We will send you a report within 2 working days. Price per horse: X.Y (€ or €). [More on our webpage](#)".
- Name:** Fields for Name, e-mail, and Phone.
- Horse information:** Fields for Name, Gender (dropdown), Date of birth, and Breed (dropdown).
- Horse details:** Fields for Expected weight for breed, Actual weight (optional), Horse category (dropdown), Active horse? (checkbox), Condition (dropdown), Training level, Date of mating, Foaling date, Roughage (dropdown), and Previous disease history (checkboxes for Laminitis, Colic, Cushings disease, and Feed allergy).
- User message:** A text area for a message.
- Upload files (optional): feed analyses and horse image:** Fields for "Feed analysis in PDF-format (report)", "Feed analysis in XML-format (data)", and "Horse image (JPG or PNG-file format)".

The PC-Horse logo "pc-horse BASED ON SCIENCE" is visible in the bottom right corner of the form.

